

PRESS RELEASE

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GOVWISE® The most powerful business tool to sell to the Public Sector is presented on Web Summit

Recently in the market, GOVWISE® will officially launch its technological tool developed with the specific purpose of empowering companies to predict and anticipate all public entities procurement, enabling identifying in all business areas whom, how, when and how much will be purchased, and which competitors will attend.

GOVWISE® is in Web Summit to explore scale-up opportunities meeting with potential strategic investors, and also to be its first brand awareness landmark as “the” sales prediction tool for companies that sell to the public sector.

#Business SaaS #Sales Enablement #Predictive Analytics

ABOUT

Based in Lisbon, Portugal, GOVWISE® is a powerful forecast business tool aimed to companies that sell to the public sector, enhancing their competitive position facing its competitors and its actual or potential customers.

With its cutting-edge business forecast and business intelligence technology, has the mission to accelerate sales of companies dealing with public sector, enabling them to compete moreover, quickly, effectively, in order to capture more leads and close more sales.

Real-time reports baring market uptake either per customer or product, liable market share, or the competitor’s customer lists, are other features of GOVWISE®.